

Michelle Davies

ART + DESIGN

Working as an art and design professional based in Bentonville, AR, I have a passion for great art, typography and color. On my days off from designing printed and digital marketing pieces for a competitive real estate company, you can find me at my easel painting contemporary works of art.

SKILLS

Graphic Design



Adobe Illustrator



Adobe Photoshop



Print Production



Adobe InDesign



Illustration, Fine Art



EDUCATION

2007-2011

Bachelor of Fine Arts

Emphasis in Oil Painting

Harding University, Searcy, AR

PORTFOLIO

MichelleLynnDavies.com

CONTACT

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EXPERIENCE

September 2018- Present

Art Director | Graphic Designer

Coldwell Banker Realty | Remote

Developing and designing marketing materials for luxury real estate agents based on company brand guidelines. Assets include logo design, printed materials such as brochures and flyers, direct mailers, and digital assets for websites and social media. Providing full agent re-brands and designing layout and design changes for high demand luxury listing materials.

March 2017 - September 2018

Graphic Designer

Behr Paint Company | Santa Ana, CA

Provide graphic design and production support for print and digital based collateral, signage, and a variety of graphic art projects within the company standards. Develop visual concepts, packaging and promotional graphics within demanding deadlines.

November 2013 - September 2018

Graphic Designer | Artist

Whole Foods Market | Orange County, CA & Princeton, NJ

Create and design artwork for Whole Foods Market Stores, including digital graphic design and hand drawn chalk art to promote sales and general product information. Working with the marketing team and store leaders to assist in effectively communicating to customers, as well as helping reach sale goals for the store. Promoted to oversee 10 stores in the OC/South Bay area, working with regional designers and collaborating with in-store designers to keep brand standards uniform throughout the Southern Pacific region.

2013

Assistant Preparator

Crystal Bridges Museum of American Art | Bentonville, AR

Assisted in the operations of art exhibits and the care of the art collections, handling and transporting delicate and valuable works of art with extreme care, and constructing and preparing props and special lighting effects for exhibits.

ART GALLERIES

Select paintings currently represented at

The Art Collective Gallery | Rogers, AR